

Job Search Portal

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Interaction Design Projects

Introduction

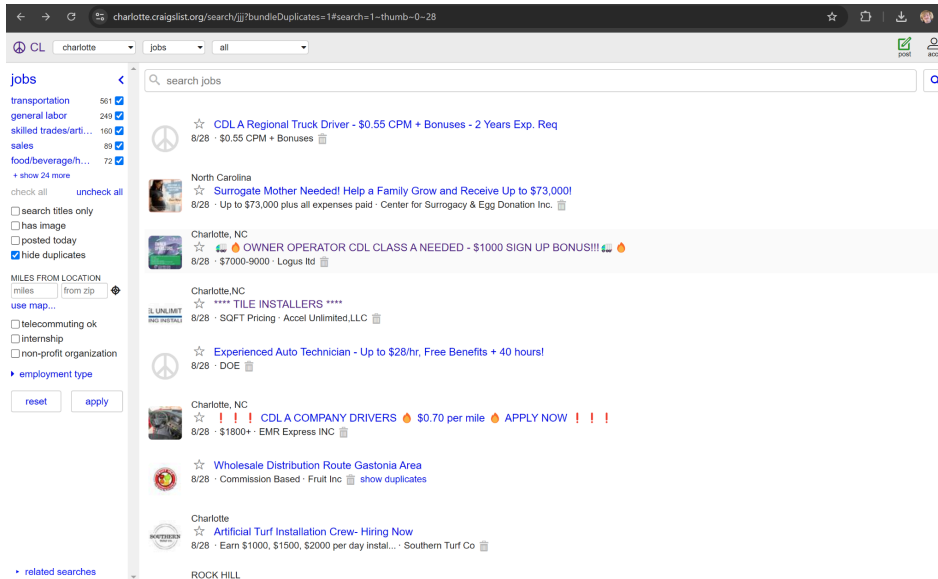
- **Overview of the Existing App:**
 - Craigslist jobs is a very simply designed website that helps with finding a robust amount of jobs. There are a lot of trucker jobs and routes to pick up. Primary functionality is to find a job as quickly as possible.
 - **Objective of the Critique:**
 - We will mainly be focusing on the overall design of the website as well as its functionality. The website lacks any sort of design or anything that makes it easier to look at.
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Current Design Analysis

- **User Interface (UI) Analysis:**
 - **Layout and Navigation:**

The site is a list format that lists jobs on the left side and the right side is mostly blank. There is a navbar on the very left that allows for filters and there are search bars at the top.

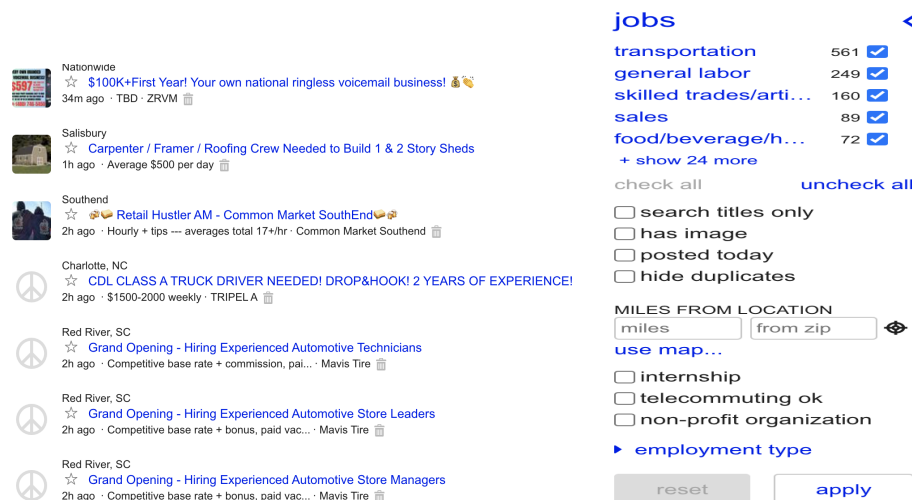
It is easy to navigate the site as it mostly consists of scrolling up and down to go through the list of jobs and openings. Once you click on a job, a new page pops up with the location and additional info on a job.



○ Visual Design:

The design is horrible. Bad usage of lowercase letters for titles. A Lot of White space, bad spacing

Very bland, barely any pictures, its old looking/outdated



○ Interaction Design:

The interactivity of the site is somewhat bad, it feels overcrowded and has buttons, checkboxes, text forms, and search bars all over.

They could make the buttons and search bars different colors to make it contrast the blank white background and give them a larger size.

✓ hide duplicates

thumb ▾

newest ▾

⏮

⏪

1 - 120 of 973

⏩

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- **User Experience (UX) Analysis:**

- **Usability:**

The app is not very user friendly but it is still functional, it may be overwhelming for new users to find exactly what they are looking for as there are many interactive elements cluttering up small spaces.

- **Accessibility:**

The site doesn't appear to have any accessibility features that users would need, there is no option to change text size, screen reader, contrast settings or anything of that kind.

- **Functionality Analysis:**

- **Core Features:**

The core features of the site are showing job listings that anyone can post. It lets users post listings, and other users apply for the listings. The filters are not functioning properly and it seems like there's no moderation as many jobs appear in the wrong category.

- **Performance:**

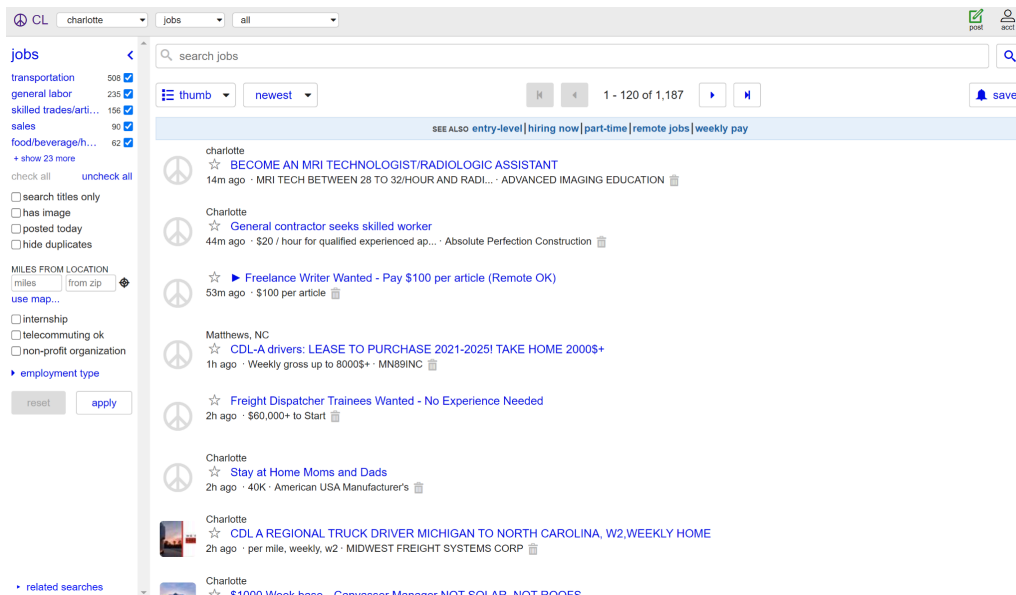
The performance of the site doesn't seem to be an issue, each page is responsive and doesn't really lag.

Identified Areas for Improvement

- **Area 1: [Overall UI Design]**

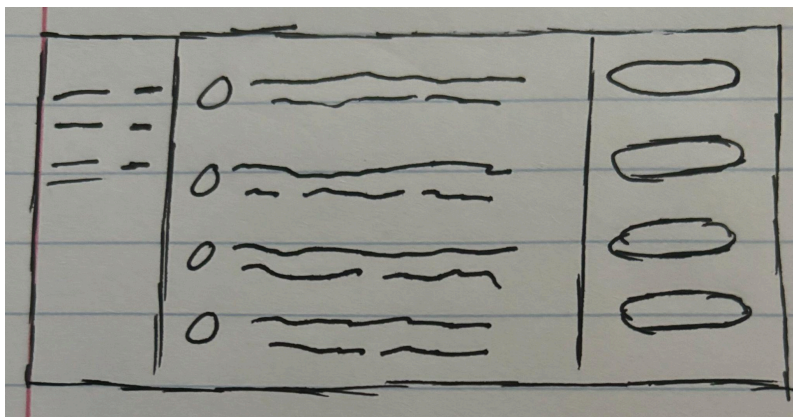
- **Current State:**

- The overall UI Design is lacking and could use some improvement. All of the interactive elements are located in the left side and the top and are cluttered.



- **Suggested Improvement:**

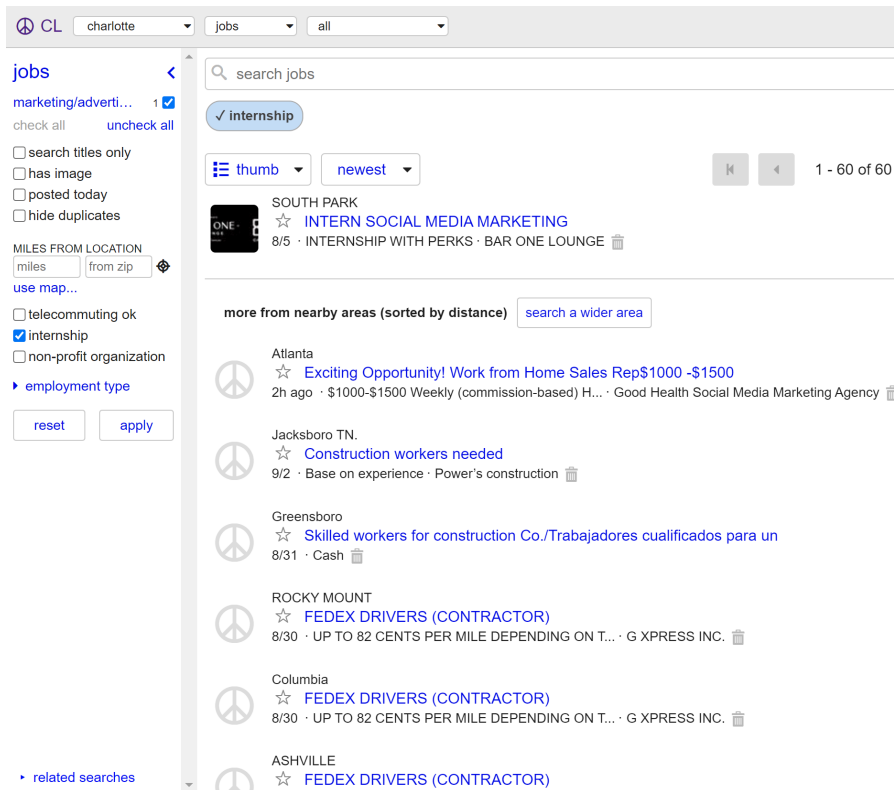
- One possible improvement would be to relocate some of the filters, buttons, and menus to the right side as there is much blank white space being unused.
 - This would benefit the user as it would spread out all of the options instead of cluttering them all in small menus.



- **Area 2: [Search filters not functioning]**

- **Current State:**

- The current state of the site has mistakes as many jobs show up where they shouldn't. In the screenshot, construction jobs & driving jobs are showing up when only internships should be showing through the filters.

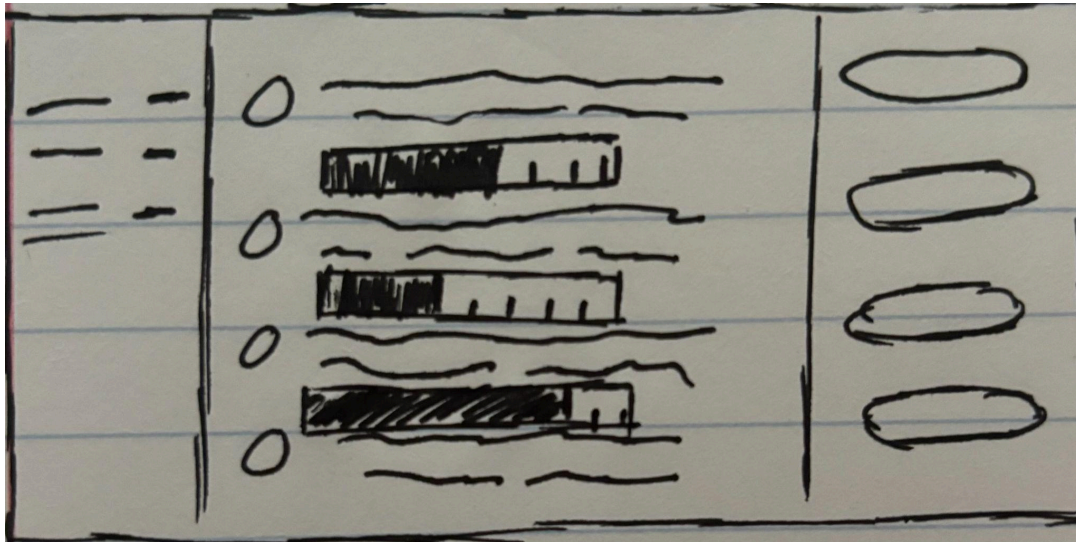


- **Suggested Improvement:**

- One way this could be improved is to require users to include tags with their listing to categorize the listings.
 - This would be helpful as it would help the user actually find what they are looking for.
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Proposed Enhancements

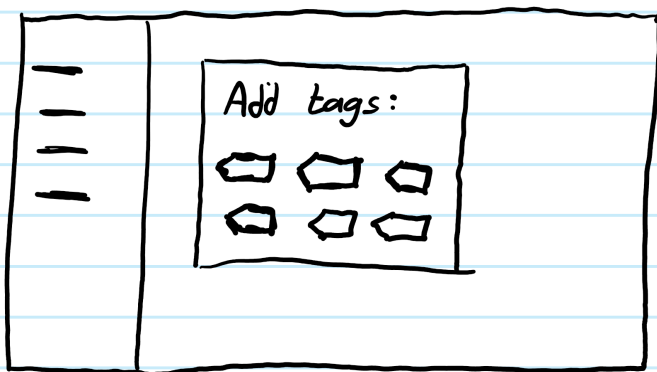
- **Feature Enhancements:**
- **Enhanced Feature 1: Providing payscale for each jobs in the homepage**
 - Currently there isn't a section that shows the pay range on listings.
 - This would help the users of the site as it could give the users more data to help them make more informed decisions on the listings.



This wireframe shows a scale that users would set the min/max and it could show how much the job pays in that range.

- **Enhanced Feature 2: replace filters with tag system**
 - We would replace the filters with a tag system to help users find jobs by searching the tags on it.
 - This would streamline the job searching experience by only showing listings that have the tags that the user is seeking.

Tag System



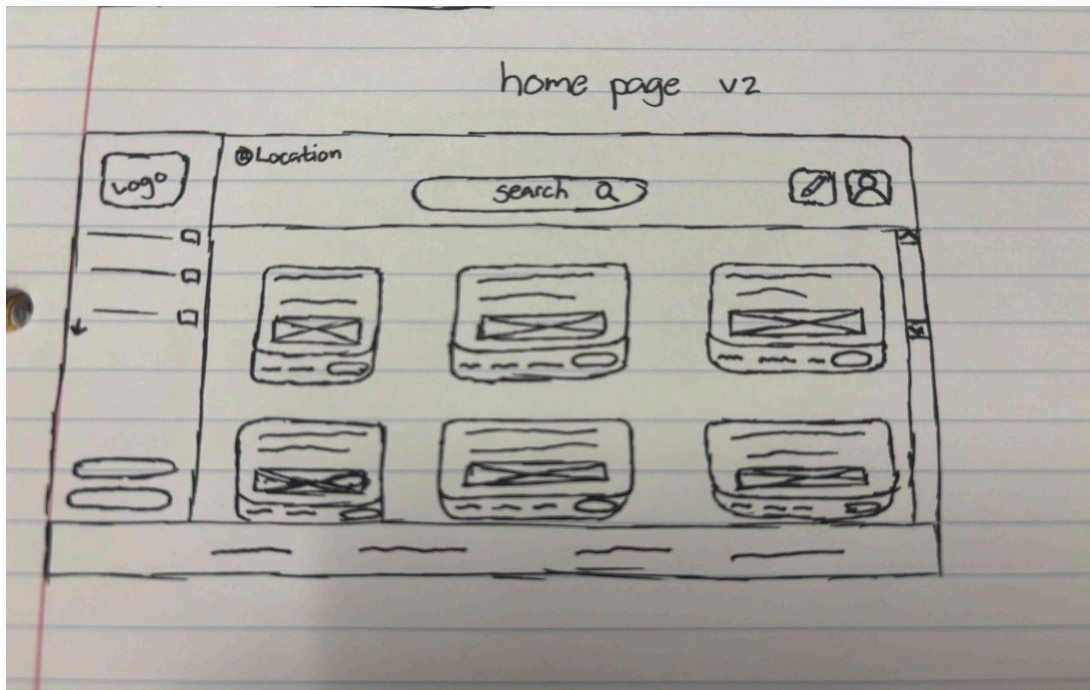
- **Visual Enhancements:**

- **Visual Enhancement 1: [New Color Scheme]**

- We would change the color scheme to be more universal.
- This would make it so the audience is not just staring at half a page of blank white space.

- **Visual Enhancement 2: [Even layout]**

- We would change the layout of the listings to a card style so that the listings could be displayed evenly to the user.
- Explain how this will improve the app's aesthetics and user appeal.
- This would make the app more visually appealing as right now it is just a list format with little else going on.



Conclusion

- **Summary of Key Findings:**

- Overall, we would like to improve the layout, readability, color scheme, and filtering system of the site to prevent spam listings that currently fill the site.

- **Next Steps:**

- Our next steps would be to create more wireframes, digital mockups and prototypes that could be used for user testing to get feedback.