Project Milestone: Wireframing Solutions for Design Project

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Problem Statement Refinement

Navigation Complexity: Current website is quite difficult to navigate. It's quite difficult for the users, especially first-generation users to get around the website without getting lost. Important information is quite nested and hidden on the website which makes it difficult for the users to find them. Simplified and organized navigation will make it easier for the users to access to get to the information which they're looking for. Common topics should be organized together and should contain subtopics to make sure all required information are available for the user at any given time.

Lack of step-by-step guidance: Users need step-by-step instructions for completing their application form and financial aid. Having some guidance such as visual aids, checklists, example templates for the form for different types of students (such as in state, international, etc.), will make it easier for the students to fill the form on their own without relying much on external assistance. This will give users the confidence to continue with the application.

Insufficient support of resource: The absence of immediate accessible support such as live chat, conducting seminars/webinars, detailed FAQ, will limit the ability for users to continue with their process at their required time. The users will have to wait until they find someone for assistance which might not be available at all the times. Enhanced support would provide essential guidance and assist first generation students in successfully filling the application.

Solution Ideation

Navigation Complexity Solution 1: Having all the common topics under one section and grouping them together will make it easier for the users to navigate across the website. Having a sticky sidebar type of structure which users can use to navigate anytime will also help them to stay and navigate across the website whenever needed.

Navigation Complexity Solution 2: Having a header with dropdown options listing relevant options for the topics will make it easier for users to navigate across the website and have the freedom to go to any page at any point of time.

Lack of step-by-step guidance Solution 1: Having few templates for filling up the forms as an example will be helpful for students. Having multiple examples forms for different category of students like international, instate, etc. will be helpful for all students especially first-generation students who must fill up the form on their own without the help of anyone. This will be helpful for parents as well who are helping the students to full the form.

Lack of step-by-step guidance Solution 2: Having popovers in the application form which has information/hints about the fields will help users to know on what they must fill exactly to submit the form without any mistakes.

Insufficient support of resources Solution 1: Having a discussion forum sort of feature will allow the users to ask and clarify their doubts as soon as possible, or just lookup the doubts asked previously by others. This will ensure that the user won't spend a lot of time just to get replies from concerned authorities before going ahead with the form.

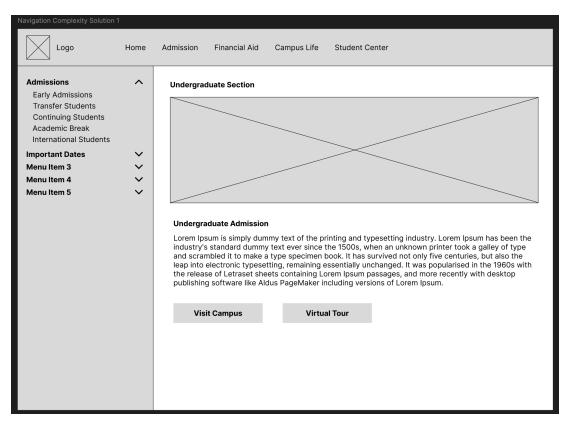
Insufficient support of resources Solution 2: Having a live chat option will help the users to ask their doubts instantly to any of the representatives familiar in that field. After that they can continue with their application process instantly without having to wait for a long time. Also having few guidance sessions like webinars and seminars conducted right before the admission or financial aid process begins will help the users to clarify their doubts directly with the professionals.

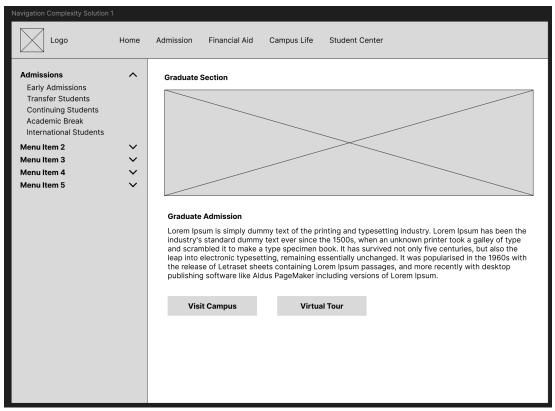
Wireframes

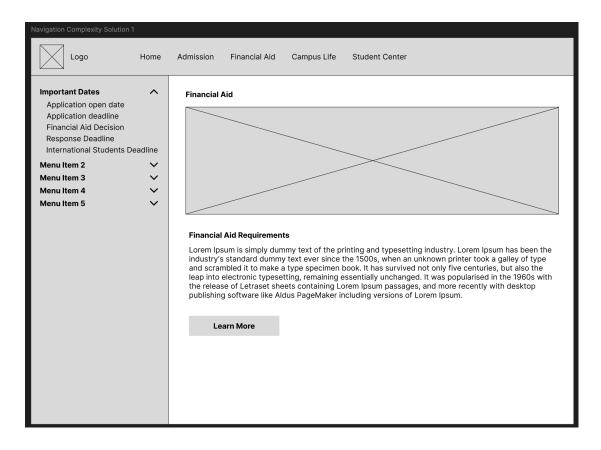
Here is the wireframe link of the solutions:

https://www.figma.com/design/Jo0OqZYXn73DBC3V9FeMPK/Untitled?node-id=0-1&t=JVv0MXqX7SPp9Ay9-1

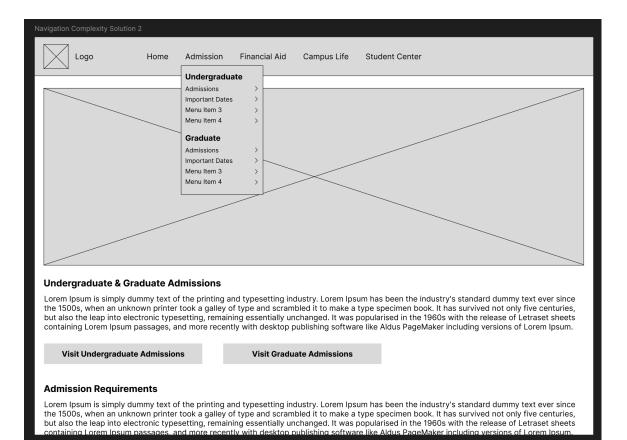
Navigation Complexity Solution 1

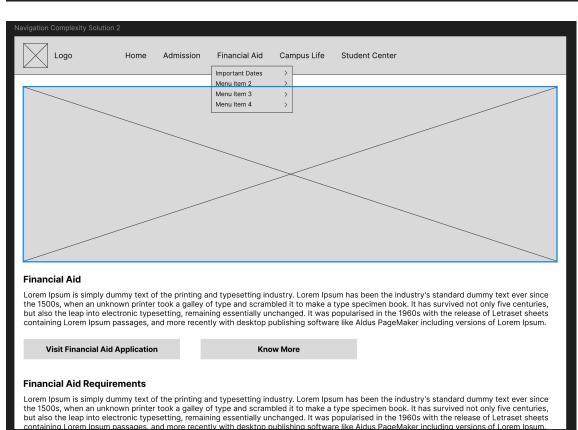




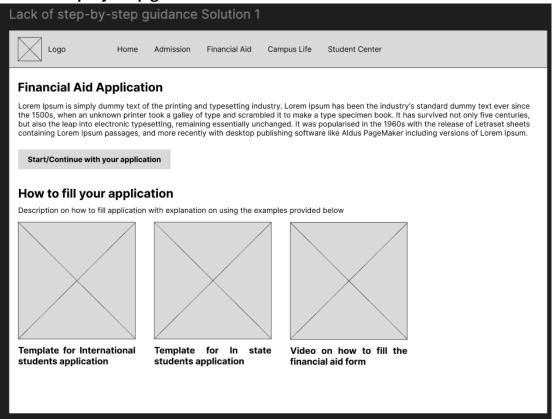


Navigation complexity solution 2:

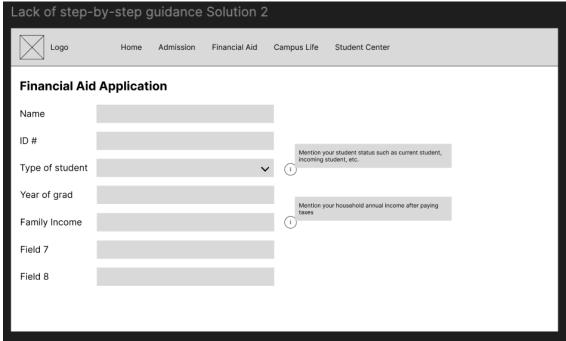




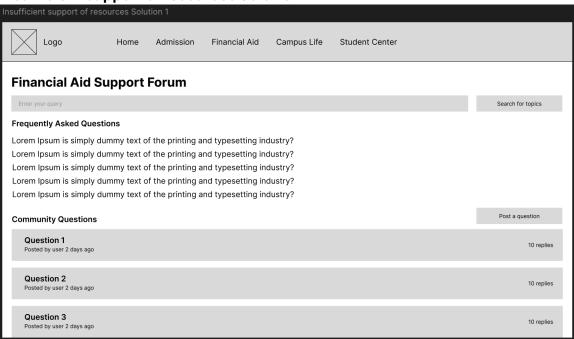
Lack of step-by-step guidance Solution 1:



Lack of step-by-step guidance Solution 2:



Insufficient support of resources Solution 1:



Insufficient support of resources Solution 2:

